



Alliance for
Continuing Education
in the Health Professions

Alliance

2017 ANNUAL CONFERENCE

January 26-29, 2017 | San Francisco Marriott Marquis, San Francisco, California

Join the Alliance for Continuing Education in the Health Professions (Alliance) for our 42nd Annual Conference!

This year's theme, *Shaping Our Profession. Demonstrating Our Value*, focuses on how we can lead, advocate, collaborate, innovate and prove the value that continuing education and professional development has in improving healthcare provider competence, performance, patient outcomes and, ultimately, population health. Join fellow educators from across the spectrum of health professions in an environment designed for sharing best practices you can implement after the conference has ended.

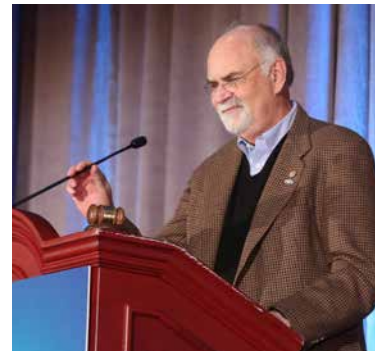
What's new in 2017?

We're back in San Francisco, California, and excited about all that's in store for this year's conference! Highlights include:

- » A focus on the **patient perspective** with educational content specifically on this topic
- » More than 85 concurrent sessions led by experienced professionals. Select the sessions that meet your needs and match your interest
- » Don't miss our **San Francisco Block Party!** Enjoy, with your colleagues, food and drink from the neighborhoods of the city as we transform our exhibit hall!
- » Expanded **Conference Mobile App** to make it easier for you to navigate throughout the Conference

Celebrate being a CPD professional with your peers!

Join fellow colleagues in the Exhibit Hall on Friday and Saturday nights for the Alliance networking receptions. Have one-on-one conversations with industry leaders and make connections that will last far beyond the Annual Conference.



Take Part in the Alliance Community

Throughout the Annual Conference, you'll have the opportunity to connect with fellow Alliance members and expand your network of dedicated CPD professionals. Attend these exciting Alliance events while in San Francisco!

Business Meeting Breakfast

Start the day with the Alliance Annual Business Meeting and hear from Alliance leadership as they discuss the state of the association and strategic priorities for 2017. Learn how the Alliance has been serving you this past year and what it plans to do in the future.

Special Interest Groups (SIG) Networking Roundtables

Following the Annual Business Meeting, the Alliance Special Interest Groups (SIGs) will be holding roundtable discussions on topics relevant to today's CPD professionals—research, technology, quality improvement (QI) and implementation science and inter-professional education (IPE). Alliance SIGs provide you with an opportunity to get expert advice, provide support to your peers and contribute thought leadership within the community. **Not currently part of an Alliance SIG?** Stop by the Alliance booth in the Exhibit Hall to learn more!

Annual Awards Luncheon

The Annual Awards recognize exceptional CPD professionals and leaders who are paving the way to improve patient care through education. Attend the Annual Awards Luncheon and take part in this year's celebration as we spotlight the accomplishments within the industry and of our members.



Objectives and CE Information

42nd Annual Conference Learning Objectives

As a result of participating in this activity, learners will be better able to:

- » Apply leadership skills to shape the future of the profession in a changing healthcare environment.
- » Articulate the value of continuing professional development to the various healthcare stakeholders.
- » Utilize new resources to improve the planning and administration of CE activities.
- » Demonstrate compliance with laws, regulatory guidelines and standards when delivering CE activities.
- » Assess the impact of changes made to respective CE program.
- » Accurately evaluate and report the outcomes of educational interventions.
- » Appraise new technology to determine usage in educational design and delivery.
- » Communicate the impact of continuing education as a strategic resource for improving healthcare delivery.

CE Information

Jointly provided by Postgraduate Institute for Medicine and Alliance for Continuing Education in the Health Professions.



Postgraduate Institute
for Medicine

Physician Continuing Medical Education

This activity has been approved for *AMA PRA Category 1 Credit(s)TM*.

Pharmacy Continuing Education

This activity is eligible for ACPE credit, see final CPE activity announcement for specific details.

Nursing Continuing Education

This activity is eligible for ANCC credit, see final CNE activity announcement for specific details.

Choose Your Own Agenda

The conference program is organized around nine tracks that closely align with Alliance National Learning Competencies. Whether you choose to follow a track in its entirety or select your own sessions across multiple tracks, you will walk away with valuable information and tools you can implement long after the conference has ended.

Conference Tracks



Accreditation/Regulation

Providing the latest updates and strategies for compliance relative to accreditation, competencies, government agencies, certifying boards, etc.; often presented by the organizations who write the rules, policies, standards, and regulations.



Chair's Choice

Curious to know which sessions the Conference Chair will be attending? This track includes the special sessions chosen specifically by Deb Gist, 2017 Annual Conference Committee Chair.



Grab Bag

Addressing a wide variety of topics, such as medical education role-playing and CHCP exam preparation.



Interprofessional Continuing Education

Providing and promoting patient-centered educational interventions with collaborative practice and coordinated healthcare delivery at their core.



Learning Science/Strategies

Employing evidence-based approaches and/or strategies that effectively impact the adult learner in the health professions, assisting learners to implement and maintain change.



Outcomes & Assessment

Planning and designing educational interventions that attain measurable impact or outcomes.



Professional Development

Advancing knowledge, skills, and strategies for leadership, advocacy, innovation, value proposition creation, grant writing, program development, and collaborative practice.



Quality Improvement

Understanding the elements of successful performance improvement and/or quality improvement projects, and the evolving landscape of Quality Improvement Education (QIE).



Systems Thinking

Addressing challenges and gaps with interconnected or longitudinal approaches to analyze how a system's constituent parts interrelate and how systems work over time and within the context of larger systems.

Keynote Sessions

Friday, January 27 | 9:00 am - 10:15 am



The Courage to Lead
Dave Anderson, Author,
Anderson Leadership Solutions

“Courage is not just one of the virtues but the form of every virtue at the testing point.” - C. S. Lewis

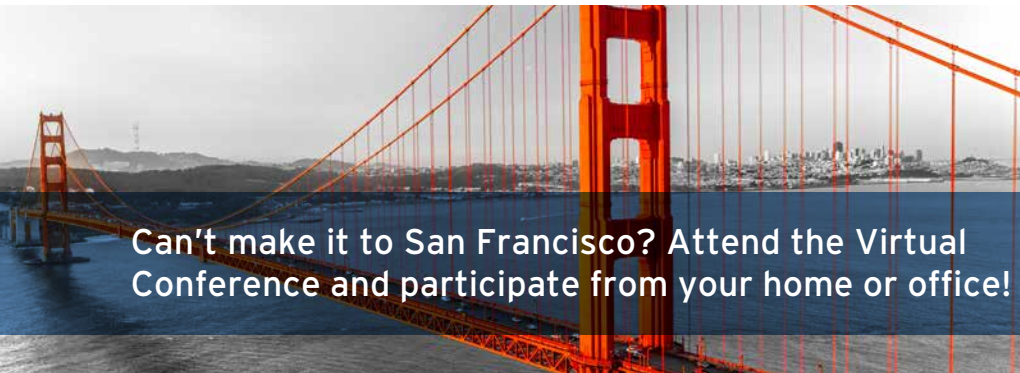
It does not matter if you are leading in battle, in business, or in healthcare. A leader’s Courage will be tested. Does the leader step up and challenge the status quo even if there is risk involved? Does the leader speak up when others are silent? A leader’s choices in the moment of testing will determine whether that leader is a Leader of Character or not. Habits are formed through our day-to-day choices. Courage is a habit that can be developed and is essential in today’s leaders. This session is designed to challenge your comfort level and inspire you to choose to have the Courage to Lead your organizations to change and adapt to the ever-changing demands of the healthcare marketplace.

Saturday, January 28 | 8:30 am - 9:30 am



Living with Chronic Conditions:
A First-Hand Account
Lia Turner, Epilepsy Awareness Advocate

Lia Turner presents a compelling and thoughtful narrative on the benefits of working with a team of healthcare professionals when living with a chronic illness. She draws inspiration from her experiences gained through her epilepsy diagnosis. Coming together to form a patient-centric unit is becoming more and more important in the healthcare community – and not just for the patient. Attendees will gain insights through Lia’s experiences within the healthcare system and will leave with a clear sense of how to improve the patient experience, grow professional relationships, and build an effective partnership between the patient and the healthcare team. This presentation will be beneficial for anyone who wishes to experience healthcare from a completely different perspective.



Can't make it to San Francisco? Attend the Virtual Conference and participate from your home or office!

Pre-conference Sessions

Registration Type	After November 14, 11:59 pm EST
Member	\$365 per session
Non-Member	\$455 per session

Thursday, January 26, 2017

8:00 am - 2:00 pm

Basics Workshop: Grounding Your Practice in Continuing Education for the Health Professions

Frank C. Berry, CCMEP | Melissa Carter, MA | Debbie Platek, MS | Anne Symons

Session Description: This is the perfect workshop for people new to continuing education to learn to be effective in their roles in their respective environments. In this hands-on interactive session, facilitators and participants will discuss the foundation, importance, and value of continuing education, and will examine strategies for profession-specific and interprofessional continuing education. Participants will develop a prototype educational activity, incorporating the National Learning Competencies. Leave the session with practical tools to help you develop educational activities while gaining competence and a better understanding of the role of the CPD professional. Additionally, learn how to navigate the Alliance Conference and make use of resources during and after the conference.

8:00 am - 2:00 pm

Introduction to CME/CE Outcomes

Sean Esplin, MD | Marc Jackson, MD, MBA | Mike Nguyen, BS | Sarah Ann S. Whitbeck, MBA, CHCP

Session Description: CPD programs are under increasing pressure to demonstrate that their efforts are producing positive changes in patient outcomes, patient safety, clinical quality, and operational and financial efficiency. However, most CPD professionals do not have training or a working understanding of the research methods that can be used to demonstrate the value of their educational work, and many do not have thorough understanding of data analysis and statistics. This course is intended to help close those gaps. Introduction to CME/CE Outcomes will provide a fundamental understanding of how to conduct a research investigation from beginning to end, so that CPD professionals can begin to measure educational outcomes. We will take the learners through the entire process of doing an investigation, from idea conception to presenting the results.

Schedule-at-a-glance (1 of 6) *As of November 23. Schedule subject to change

THURSDAY, JANUARY 26

8:00 am – 2:00 pm	<p>Basics Workshop: Grounding Your Practice in Continuing Education for the Health Professions PRE-CONFERENCE Frank C. Berry, CCMEP Melissa Carter, MA Debbie Platek, MS Anne Symons</p> <p>Introduction to CME/CE Outcomes PRE-CONFERENCE Sean Esplin, MD Marc Jackson, MD, MBA Mike Nguyen, BS Sarah Ann S. Whitbeck, MBA, CHCP</p>
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Member Section Meetings

3:00 pm – 5:45 pm	Federal Healthcare Educators
	Healthcare Education Organizations
	Hospital and Health Systems
	Industry Alliance for CE (IACE)
	Medical Education Companies Alliance (MECA)
6:15 pm – 7:30 pm	Medical Schools
	Medical Specialty Societies
	Professionals with Educational Expertise, Resources and Services (PEERS)
	State Medical Societies
	Welcome, Maitland Lecture and President's Reception

FRIDAY, JANUARY 27

7:30 am – 10:15 am	<p>Opening Breakfast: Annual Business Meeting; SIG Networking Roundtables; Keynote: The Courage to Lead Dave Anderson, Author, Anderson Leadership Solutions</p>
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Concurrent Block 1

10:30 am – 11:30 am	<p> A Conceptual Framework for Planning and Assessing Learning Activities for Physicians Don Moore, PhD</p>
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Concurrent Block 1 (continued)

10:30 am – 11:30 am	<p> American Board of Medical Specialties Maintenance of Certification (MOC): Advancing MOC Programs through Innovations in Lifelong Learning and Self-Assessment and Assessment of Knowledge Judgment and Skills Lauren Harms, MBA, PMP Susan Flynn, BS</p>
	<p> Conversational Statistics: Redefining the Language of Analysis in CE Shunda Irons-Brown, PhD, MBA, CHCP Karyn Ruiz-Cordell, MA, PhD</p>
	<p> Dyad Leadership: Reframing Culture and Systems-Based Collaboration Jann Balmer, RN, PhD Kenneth White, PhD, A/GACNP-BC, FACHE, FAAN</p>
	<p> Engaging in Self-Directed Lifelong Learning: Continuing Professional Development for CE Professionals Jennifer Baumgartner, PharmD, BCPP Dimitra Travlos, PharmD</p>
	<p> Experience with the Flipped Classroom: Lessons Learned from the Real World Andrew Crim, CHCP, FACEHP Dena Silva, MS, CHCP</p>
	<p> Integrating Theatrical Techniques to Improve Simulation and Role-Play in Medical Education Robert Parson, MEd</p>
	<p> The Value, Impact, and Lessons Learned in a Diabetes QI Network Project From Multiple Perspectives: Top Ten Lists of Realizing Successful QI Julie Andrieni, MD, FACP Maria Brown, MD Shuna Irons-Brown, PhD, MBA, CHCP Laura Lee Hall, PhD</p>
11:30 am – 1:00 pm	<p> Using Value Propositions to Strengthen the Continuing Education Department's Relationship with the Parent Organization and to Enhance the Performance of the Health Professionals They Serve Philip Dombrowski, BA, MBA, FACEHP Marcia Jackson, PhD</p>
	<p>Networking Lunch in the Exhibit Hall</p>

Key




 Accreditation/Regulation	 Chair's Choice	 Grab Bag	 Interprofessional Continuing Education	 Learning Science / Strategies	 Outcomes & Assessment	 Professional Development	 Quality Improvement	 Systems Thinking
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Schedule-at-a-glance (2 of 6) *As of November 23. Schedule subject to change.


Concurrent Block 2

1:00 pm – 2:00 pm	 ACCME Update: Promoting Engagement, Opportunity and Strategic Value through Accredited CME Graham McMahon, MD, MMSc
	 Documenting Curriculum Effectiveness: Overcoming Challenges of Assessing Outcomes of Related Online CEhp Activities with Inconsistent Participation Sandra Binford, MAEd Lois Colburn, BES Ben Collins, BA Debi Susalka
	 Engaging Public Health to Maximize CE/CPD Efforts Kelley Garner, MPH, MLS(ASCP)CM Miranda Morris, MA
	 Improvement Science and CE: A How-To Guide for QI Beginners Allison Gardner, PhD Sara Miller, MS
	 Insights into Gender Attributes and the Impact on Continuing Education Jann Balmer, RN, PhD Ailene Cantelmi Michelle Tyner, MS
	 Physician Wellness: Healing the Healers Michelle Quioge, MD, FAAFP
	 Strategies for Success: Team-Based Education for the Patient-Centered Medical Home Jennifer D'Alessandro, MPA Brian McGowan, PhD, FACEHP Scott Weber
	 Using Principles from the Cognitive and Behavioral Sciences to Accelerate Learning and Behavior Change Bradley Bednarz, BA Riccardo Saetti, MD, MA Hilary Schmidt, PhD
	 Volunteer Management: Committees, Faculty and Boards Ed Dellert, MBA, CHCP Rebecca DeVivo, MPHA, MSW Suzanne Ziemnik, Med






Concurrent Block 3

2:15 pm – 3:15 pm	 Accreditors Update Kathy Chappell, PhD, RN Graham McMahon, MD, MMSc Daniel Pace, CHCP Dimitra Travlos, PharmD
	 Expanding Educators' Repertoire of Teaching & Instructional Strategies: Madness to Methods Theresa Frederick, BA Colleen Nichols, MD, CPD Deborah Simpson, PhD
	 Professional Development as a Catalyst for Organizational Change: An International Leadership Continuing Education Program Chitra Subramaniam, PhD Miriam Uhlmann, MSc
	 Shaping Education that Considers Unwarranted Regional Care Variations Wayne Lilyestrom, PhD John Ruggiero, PhD, MPA, CHCP
	 So You Want to Do an Educational Session, What's Next? Peggy Paulson, MS Amy Whitby, MS
	 What CE Professionals Need to Know about Practice Transformation Robert Addleton, EdD, CHCP, FACEHP Adele Cohen, MS, PCMC, CCE
	 What You Want Versus What I Need: Assessing Outcomes From Perspective of Various Stakeholders Asma Ali, PhD, ERM Suzette Miller, MBA, CHCP Suzanne Murray Sapana Panday, MPH
3:15 pm – 4:00 pm	Networking Break

Key

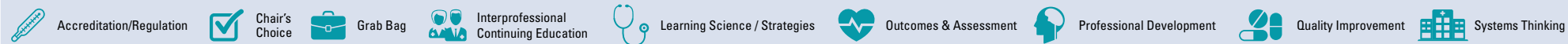
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Schedule-at-a-glance (3 of 6) *As of November 23. Schedule subject to change

Concurrent Block 4	
4:00 pm – 5:00 pm	 CMS Priorities, MACRA, and the Quality Payment Program Ashby Wolfe, MD, MPP, MPH
	 Improving Performance and Clinician: Patient Communications about Opioids Diana Purcille Eubanks, MAED Carol Havens, MD
	 Increasing Diversity & Cultural Competence in CE Activities Emily Kane-Lee, MA
	 Navigating Trust and Turf: Strategies for Interdisciplinary Collaborative Education in Behavioral Health Elizabeth Wierman, MSW, CDP
	 Survey Says...Making Wise Choices about Compliance Today to Avoid Accreditor's Regret Tomorrow John (JD) Juchniewicz, MCIS, CHCP Cathy Pagano, CHCP Brooke Taylor, MPH, CHCP, FACEHP
	 The MacGyver Approach: Developing PI-CME/MOC Part IV Projects Theresa Frederick, BA Deborah Simpson, PhD
	 Turning Thirty, The Musical: A Journey of Survivorship - An Innovative and Inspiring Educational Event Featuring a Musical and Interactive Commentary Anne McSweeney, LMSW Tom Willner, CPHIT, CPEHr
5:00 pm – 6:30 pm	Networking Reception in the Exhibit Hall
SATURDAY, JANUARY 28	
8:00 am – 9:00 am	Networking Breakfast in the Exhibit Hall
9:00 am – 10:00 am	Keynote Presentation: Living with Chronic Conditions: A First-Hand Account Lia Turner, Epilepsy Awareness Advocate








Concurrent Block 5	
10:15 am – 11:15 am	 Interprofessional Collaboration: Strategies for Collaborating with Behavioral Health Services Diana Durham, PhD, FACEHP Lisa Casler Haun, MSW, LSW Callie Marino, MS, EdS, LPC, NCC Antoinette Minniti, PhD, C.Psychol
	 Across the Leadership Continuum: A Perspective from Women in The Alliance Marcia Jackson, PhD Molly Mazuk, BA Alexandra Unger
	 Demonstrating the Value of an LMS: A Basic Introduction to Learning Management Systems from a CEhp Perspective Pam Beaton, BS, CHCP, FACEHP Lisa Fiona Cohen, BA John Everson, BS Celisa Steele, MA Brian Thompson, MBA, FACEHP
	 Not Just for Saturday Morning Any More: Utilizing Animation as a Tool for Reaching Rural Providers Elizabeth Franklin, M.Ed, PhD, CHCP Mitzi Norris, MS, PhD
	 Paper Quality Gaps - Optimizing Documentation as the First Step in QI Success Marvin Dewar, MD, JD Laura Gruber, MBA, MHS Ted Singer, BA, CHCP
	 Say It Like You Mean It: Articulating Our Value and How CE is Transforming Healthcare Scott Weber
	 The MOC Opportunity: Enhancing Educational Impact of Live Activities Ailene Cantelmi Melissa Ketchum, CHCP Robb Radio, CHCP
	 Using Your Data to Develop Effective Outcomes Reports Asma Ali, PhD, ERM Gregory Salinas, PhD Wendy Turell, DrPH, CHCP, FACEHP

Key





Schedule-at-a-glance (4 of 6) *As of November 23. Schedule subject to change

Concurrent Block 6








11:30 am – 12:30 pm		Applying The Expanded Learning Model for Systems (TELMs) to Interpreting and Presenting the Results of a Quality Improvement/Quality Improvement Education Initiative Teresa Marshall, BA Pamela Peters, PhD Caroline Robinson, PhD Jill Stewart, DNP, EN, CNOR
		Designing Continuing Interprofessional Education: The North Carolina AHEC Experience Donna Lake, PhD, RN Tina Latham, MBA, MHA John Owen, EdD, MSc Russet Rogers, EdD
		Hitting Overall Program Targets With the C Suite and Other Stakeholders Erik Brady, PhD, CHCP Erin Schwarz Jacqueline Steltz-Lenarsky, MA Nicholas Testa, MD
		Moving the Needle: Experience-Based, Extramural Perspectives on Successful Quality Improvement Education Initiatives Frank Ernst, PharmD, MS Kathleen Geissel, PharmD, CHCP Christina Hoffman, MS Simi Hurst, PhD
		Program Management from A to Z: A Practical Guide for the Continuing Education Professional Rebecca DeVivo, MPHS, MSW
		Small Society, Big Impact: Innovative Education Approaches to Solving a Public Health Crisis Arlene Deverman, CAE, CFRE Marcia Jackson, PhD Miriam Komaromy Alexandra Unger
		Recycling the Data Dump: Using Multiple Sources of Data to Effectively Clarify and Highlight Educational Outcomes Wendy Cerenzia, MS Dale Kummerle, PharmD Judy Lum, MPA Sylvia Nashed, PharmD

12:30 pm – 2:00 pm **Annual Awards Luncheon**

Concurrent Block 7

2:15 pm – 3:15 pm		CME 101 Sharrie Cranford, LGSW, CMEP
		Core Connections: Aligning Educational Gaps, Measures, Competencies, and Outcomes Patricia Jassak, MS, RN, CHCP, FACEHP Pamela Mason, BS, CHCP, FACEHP Hilary Schmidt, PhD
		Cultural Diversity In CPD Accreditation Systems Samar Aboulsoud, MBBCH, MSc int. med, MD, MSc, Med Ed, FHEA, MAcadMed
		QI 4x4 Mary W. Ales, CHCP Letitia Allen, MS Sherlyn Celone Sarah K. Meadows, MS, CHCP Tara Perrone, MHA
		Incorporating Spaced Education and Continuing Education into Quality Improvement for Pediatric Primary Care Providers Daniel Mallon, MD, MS-HPed Tammy Vanderbilt, MS Laura Werts, MS, Med
		Successful Strategies for Dealing with the Executive Suite: A View from Above Susan DuBois
		The Role of Simulation in CME: Current Applications and Future Potential Steven Haimowitz, MD Jan Plass, PhD
3:15 pm – 4:00 pm		Using Card Game Strategy to Develop a Valid, Organizational Scorecard Greg Lasko, MA, HRD
	Networking Break in the Exhibit Hall	

Key


 Accreditation/Regulation	 Chair's Choice	 Grab Bag	 Interprofessional Continuing Education	 Learning Science / Strategies	 Outcomes & Assessment	 Professional Development	 Quality Improvement	 Systems Thinking
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Schedule-at-a-glance (5 of 6) *As of November 23. Schedule subject to change






Concurrent Block 8	
4:00 pm – 5:00 pm	 From Life-Long Learning to a Culture of Performance Improvement in Practice: Will there be a Continued Need for CME Credit? Norman Kahn, MD Lois Margaret Nora, MD, JD, MBA Graham McMahon, MD, MMSc
	 Innovation in Global CME: A Case-Based Panel Discussion Maureen Doyle Scharff, PhD, MBA, FACEHP, CHCP Greg Paulos, MBA, FACEHP, CHCP Eugene Pozniak, PGDipM Lisa Sullivan, BBus
	 Meeting Accreditation Criteria with a Comprehensive Planning Document Beth Brillinger, CHCP
	 Outcomes Control Methods: Examining the Merits of Established Practices Used to Strengthen Conclusion Validity Kathleen Geissel, PharmD, CHCP Teresa Marshall, BA Tom McKeithen, BS, MBA
	 Reexamining Patient Engagement in CE: Frontline Lessons From Patient Education Initiatives Allison Gardner, PhD Pete Sheldon, BA
	 Thinking Beyond Anything's Possible: Making the Most of Your Learning Management System with Focused Customizations Kevin Grolton
	 Using Quality Measures to Evaluate the Outcome of a Quality Improvement Education Program Barbara Lukejko, MS, EN Deborah Struth, MSN, RN, PhD(c)
	 Using Regularly Scheduled Series as a Vehicle to Deliver Interprofessional Education Barbara Anderson, MS Nancy Eberle, MPH Marianna Shershneva, MD, PhD Joseph Zorek, PharmD
4:00 pm – 5:00 pm Professional Certification in Healthcare CPD: FAQs (and Answers!)	



5:00 pm – 7:30 pm San Francisco Block Party! (Exhibit Hall)	
SUNDAY, JANUARY 29	
Concurrent Block 9	
8:15 am – 9:15 am	 911: Mobilize, Equip and Train. Effective Instructional Design for Global Group Skills Training. Case Study: Ebola Preparedness Super Trainer Program Lisa Roberts, MAEd
	 Better Ways to Present Information and Data Karen Roy, MSc, CHCP
	 Building an Interprofessional Educator Community of Practice Chris Keenan, MSN, RN, CSHE
	 Change Leadership: Using Lean Tools to Manage Change Lea Mabray, MEd Miranda Morris, MA
	 Pitch Perfect: Elevating the Value of You Scott Hershman, MD, FACEHP, CHCP Audrie Tornow, CHCP
	 Question Writing for Assessment: Using Item Response Theory to Develop Assessments and Avoid 'Tricky' Questions Asma Ali, PhD, ERM
	 Regularly Scheduled Series Process Improvement Donna Jackman Rebecca Kolb, MA Molly Mooney Laura Werts, MS, Med
	 The Value of Virtual Posters: Reporting on Mentoring and Interprofessional Quality Improvement Tony Martin, Pharm.D., MBA Michelle Bonnarens, Pharm.D. Catherine N. Klein, B.S.Pharm.
8:15 am – 9:15 am Associate Certificate in Healthcare CPD: FAQs (and Answers!)	
9:15 am – 9:30 am Networking Break	

Key

 Accreditation/Regulation	 Chair's Choice	 Grab Bag	 Interprofessional Continuing Education	 Learning Science / Strategies	 Outcomes & Assessment	 Professional Development	 Quality Improvement	 Systems Thinking
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Schedule-at-a-glance (6 of 6) *As of November 23. Schedule subject to change

Concurrent Block 10	
9:30 am – 10:30 am	 Successes and Challenges for Organizations Providing Accredited Continuing Pharmacy Education Jennifer Baumgartner, PharmD, BCPP Dimitra Travlos, PharmD
	 Complexity Matters: Evaluating Education Outcomes in a Joined Up World Alexandra Howson, MA, CHCP, PhD Wendy Turell, DrPH, CHCP, FACEHP
	 Shared Decisions: A Crucial Step in Making a Difference Anne Norman, DNP, APRN, FNP-C, FAANP Latha Shivakumar, PhD
	 TRAIN Collaboration: How Federal Agencies Provide Access to Continuing Education and Other Educational Resources for Health Professionals Diana Durham, PhD, FACEHP Elissa Golan, MPH Karyn Johnstone, MPH Rhonda Willis, MBA, BA
	 Growing a Virtual Continuing Education Program with Limited Resources Angela Gomez, PhD, BCBE

Concurrent Block 10 (continued)	
9:30 am – 10:30 am	 Systems Thinking: Improving Your Approach to Developing Quality Improvement Efforts Ginny Jacobs-Halsey, MEd, MLS, CHCP Peggy Paulson, MS
	 Improving Human Papillomavirus (HPV) Vaccination Rates through Effective Communication Strategies Speakers: Brooke Cuper, MPH Melissa Esslinger, MBA Carol O'Neal
	 Global Health: 20 Questions – Test Your Knowledge! Lisa Sullivan, BBus
10:45 am – 12:00 pm	Closing Plenary Session Frank C. Berry, BS, CHCP Jann Blamer, PhD, RN Ted Bruno, MD Greselda Butler, BA, CHCP Ed Dellert, RN, MBA Joseph Green, PhD Carol Havens, MD Shelly B. Rodrigues, MS, CAE, CHCP, FACEHP

Key





Paws With A Cause®

30 States. 2,500 Assistance Dogs.

The Alliance is excited to support Paws With A Cause® as its year-round Charity Partner. A non-profit organization dedicated to enhancing the independence and quality of life for people with disabilities through custom-trained Assistance Dogs, PAWS® increases awareness of the rights and roles of Assistance Dog Teams through education and advocacy. Originally called "Ears for the Deaf" in 1981 and specializing in hearing dogs, PAWS® has since expanded to include Service Dogs, Seizure Response Dogs.

Learn more about the organization and how you can support PAWS year-round at www.pawswithacause.org.

Stop by the Alliance Booth on Friday, January 27, and meet a PAWS companion!

A PAWS representative and assistance dog will be at the Alliance 2017 Annual Conference. Visit the Alliance Booth in the Exhibit Hall for this exciting meet and greet.

Registration Information

Register by January 25 and take advantage of our discounted registration rates!

Registration Type	Ends January 25, 11:59pm EST	After January 26, 11:59pm EST
Member	\$1,120	\$1,290
Federal Government Member	\$495	\$495
Non-Member	\$1,445	\$1,660

If you have any questions regarding registration, please contact registration@acehp.org or (202)367-1173.

Hotel Information

San Francisco Marriott Marquis
780 Mission Street
San Francisco, CA 94103
Phone: 415-896-1600 | 877-622-3056

Reserve your hotel by **Tuesday, December 27, 2016**, and take advantage of the Alliance discounted room rate!

Room rates: \$259/night + tax

Hotel Reservations

Parking: Valet parking is \$70.70 per day

IMPORTANT HOTEL RESERVATION INFORMATION

If you are contacted by an individual claiming to be a hotel representative about making a reservation, please note that this is a scam. Do not make reservations over the phone with an individual who contacts you claiming to be a hotel representative. Do not respond to any emails claiming that you need to respond to them for a hotel reservation. The most secure way to book is online, when we can provide the housing link here on the website. Thank you for your patience!

Area Airports

San Francisco International Airport - SFO

The San Francisco International Airport is 13.8 miles from the hotel.

Ground transportation includes:

Super Shuttle Approximately \$17 (one way) on request

Subway Service \$8.65 (one way)

Taxi Service..... \$45 (one way)

Oakland International Airport - OAK

The Oakland International Airport is 20 miles from the hotel.

Ground transportation includes:

Super Shuttle Approximately \$27 (one way) on request

Subway Service \$4.05 (one way)

Taxi Service \$60 (one way)