William Campbell Felch Award for Research in Continuing Education

The William Campbell Felch Award honors Dr. William Campbell Felch, Alliance first Executive Vice President, architect of the *Almanac*, and past editor of the *Journal of Continuing Education in the Health Professions (JCEhp)*.

*The CE research must have been initiated between January 1, 2017 and July 31, 2018.

Complete Online Application Contents

To be considered complete, please make sure your application includes the following:

- Applicant Information;
- Nominee Information;
- Award narrative & outcomes appendix;
- Verification statements that: 1) nominees represent the organizations referenced in the application, and 2) if applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA) and verification of disclosure to learners (page from brochure, syllabus, etc.);
- Nominator acknowledgment; and
- Submission agreement.

Award Narrative & Outcomes Appendix

- Identification and description of target audience.
- Relevance to the CE field, which includes regional or national implications and results useful to CE providers. *
  - Describe why/how this research relates to or impacts the practice of CE.
  - Describe the scope of research (i.e., is it limited in locale, populations, clinical setting, are the results limited by or can they be applied beyond the research's original scope).
  - Share how CE professionals can incorporate the research results (i.e., does it represent needs assessment, activity design effectiveness, adult learning implications).
  - Discuss lessons learned such as recommendations for next steps, needs assessment of something uncovered in the research, educational activities/initiatives needed, more research needed and why.
- Potential for direct application or use by other CE providers.*
  - Describe why and/or how this research can be applied by other CE providers.
  - Include advice for other providers to replicate this model of research or how they can conduct their study.
- Focus on planning, research, development, or evaluation issues.
- Explain the intended outcome that guided the design of this research project.
- Share if the scope was expanded, enlarged or refined during the planning or development.
- Describe if the outcomes matched the intended desired results.

- o   Incorporate how this research project addresses the Alliance identified on the Face Page.
- Demonstrates the significant contribution to advancement of theory or practice of CE.*
  - o   Describe the merits of this research towards advancements in CE.
  - o   Describe enhanced practices, the discovery of any meaning or consequence that can be indicated or suggested.
- Description of research methodology and/or information on the validity of research methodology.
  - o   Consider including information on change in or impact on learners, statistics, references, evidence of a reasonable scientific approach or appropriate applied methods, and/or where the lessons will be applied.
- Status as model approach (i.e., an activity that is worthy of being replicated, or a concept that can be utilized by others).
- Measurable outcome that lends itself to a possible poster presentation at the annual conference and a publishable manuscript.
- Published work will be considered if published, accepted, submitted or submission ready within the time requirements of this award.
- The application must include:
  - o   identification of Alliance National Learning Competencies
  - o   verification that nominees represent the organizations referenced
  - o   if applicable, a statement that commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA) with verification of disclosure to learners (page from brochure, syllabus, etc.)
  - o   A completed nomination application must have been received by the office by the submission deadline.

criteria are double weighted during review.

Evaluation Criteria

In evaluating nominees in this category, the Selection Panel will consider a number of different aspects, including:
- Accuracy and completeness of application;
- Research will be evaluated on relevance to CE, regional or national implications, and usefulness of results to other CE providers;
- The CE research must have been initiated within the time specified by the Awards Committee;
- Identification and description of target audiences;
- How the research and its components are linked to the Alliance's National Learning Competencies;
- Description of why the submitted collaboration is outstanding;
- Nature of the CE collaboration, including documentation/verification;
- Innovation and uniqueness of the activity or process;
- Significant contribution to CE;
- Impact of this collaboration, either actual or anticipated (number of people impacted, data on impact of activity, how healthcare was impacted and/or the potential for future impact);
- Status as model approach (i.e., a collaboration that is worthy of being replicated, or a concept that can be utilized by others); and
- An Outcomes Appendix, of up to two pages, must be submitted with at least three months of data measuring meaningful outcomes.

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Recognition
This award will be presented at the 2019 Annual Conference. Recipient will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster and to present the poster onsite, and the option to submit an Almanac article about the project.