



Outstanding CE Outcomes Assessment Award

The award honors excellence in the design and implementation of outcomes assessment in CEhp. Nominees will be evaluated for innovation as a single intervention or series of interventions, as well as design and methodology, format and implementation, and outcomes level – which ideally is objectively measured performance changes.

**The activity should have been initiated between January 1, 2016 and April 30, 2018, with the CE outcomes measurement must have been completed between January 1, 2017 and July 31, 2018. While it does not have to represent an activity designated for CE credit, it should be related to the CE process.*

Complete Online Application Contents

To be considered complete, please make sure your application includes the following:

- Award applicant information;
- Nominee information;
- Award narrative & outcomes appendix;
- Verification statements that: 1) nominees represent the organizations referenced in the application, and 2) if applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA) and verification of disclosure to learners (page from brochure, syllabus, etc.).
- Documentation of CE Provider. If applicable, documentation that the CE provider awarded credits through a nationally or internationally recognized accrediting body (including accreditation/approval statement identifying target audience(s) and number of credits/contact hours/clock hours/CEUs given);
- Nominator Acknowledgement;
- Confirmation that the activity's target audience was comprised of health care professionals; and
- Submission Agreement

Award Narrative & Outcomes Appendix

The narrative and appendix you prepare as part of your application must meet the following criteria for content and formatting:

- Include a description of the initiative limited to **three pages**, not including attachments (acceptable attachments listed below), and should include the following sections:
 - A brief introduction/summary of the initiative
 - A description of how the practice gap was identified and why there was a need for this educational activity to be implemented, including objectives, formats, and key points of the activity
 - A description of how the outcomes methodology was established, which includes information on how the methods were identified and chosen. Make sure to identify the

linkage between the evaluation criteria and resulting outcomes. If the work is published, accepted, submitted or submission-ready, please note what stage and to what publication(s)/event(s).

- How the initiative and its various components are linked to the Alliance’s National Learning Competencies
- How the initiative was financially supported (to include internal budget allocations, educational grants, and in-kind support)
- State what changes this activity was designed to make. If the activity included a multidisciplinary or interprofessional approach, describe how the activity impacted each learner of the healthcare team
 - Clearly describe the activity content, process for how one completes the activity, technology utilized, and any other relevant information that provides a clear understanding of the entire activity.
 - Highlight innovative features and elements of the activity that distinguishes it from other activities of similar content. Describe why this activity transcends the traditional in evaluation criteria and outcomes methodology, how it is inventive or novel.
- A description of the impact of the project.
 - For example, provide practical, quantifiable information, which addresses the significance of the outcomes in tangible terms. This can be accomplished by including an Appendix that provides data measuring the impact of the activity and include meaningful evaluation data.
- Submissions should include:
 - Why the submitted initiative is outstanding and deserving of recognition
 - Information related to how practice or health system change occurred. Recommendations for next steps (needs assessment of something uncovered in the activity, additional educational activities/initiative, collaborations/partnership, presentation or publication of results)
 - Why this initiative provided a significant contribution to the field
 - Describe why this outcomes methodology was needed to achieve the goals and learning objectives of the educational activity. With emphases continually being placed on streamlining internal processes and effectively bringing activities to market, it should be articulated as to what consequences would have happened if this activity wasn’t implemented.
 - Describe the potential for future impact this activity might have, what would be done differently, and/or what other activities may come from this.
 - Explain how these outcomes can influence other individuals and/or organizations to implement a similar type activity.
 - Status as a model approach (i.e. an activity worthy of being replicated, or concept that can be utilized by others)
 - Lessons learned (e.g., drop off rates, cost/effectiveness ratio, feedback from faculty or any collaborators, how were/will the lessons be applied to own setting), including opportunities for future initiative development
- Be a maximum of **twelve total pages** (comprised of a narrative of no more than three pages; appendix of no more than nine pages), in PDF format with one-inch margins on all sides and no smaller than Arial 11-point font
 - Attachments

- Required: three (3) PAGE MAXIMUM: Documentation that the individual components described occurred (copies of promotional material, links to online components, photographs, etc.).
- REQUIRED: two (2) PAGE MAXIMUM: Summary of overall outcomes and innovative CE outcomes assessment of a single or series of interventions: change that creates a new dimension of performance with a focus on outcomes rather than an activity description. DO NOT INCLUDE pre-test/post-test/satisfaction data in your survey results.
- REQUIRED: one (1) PAGE MAXIMUM: Description on design and methodology of the assessment
- REQUIRED: one (1) page maximum: Description on format and implementation that targets learning domains (knowledge, attitudes, skills) and analyzes changes in learners (competence, performance) or patient outcomes associated with participation in the patient level.
- REQUIRED: one (1) PAGE MAXIMUM THAT INCLUDES STATEMENTS INDICATING THE FOLLOWING:
 - The accredited provider(s) must attest that all components complied with the ACCME's Standards of Commercial Support™.
 - Verification that nominees represent the organizations responsible for the initiative and its components will occur.
 - Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done.

Evaluation Criteria

In evaluating nominees in this category, the Selection Panel will consider a number of different aspects, including:

- Accuracy and completeness of application;
- General activity information, including target audience, purpose and nature of outcomes assessment, and clear process and metrics.
- Depiction of why the submitted activity is outstanding and deserving of recognition, including innovative elements, stated impact or defined reach, and creation of new model and/or structured approach.
- Knowledge transfer potential or practical application, including ability to replicate and/or apply key learning, contribution to the field, and meaningful insights that build on existing body of knowledge;
- How the initiative and its components are linked to the Alliance's National Learning Competencies;
- Potential measurable outcome(s) that can be translated to an Annual Conference storyboard and/or publishable manuscript;
- Lessons learned, limitations and opportunities for future initiative development;
- Description of why the submitted activity meets this category and does not qualify in any other category;
- Significant contribution to the CE community or the patient; and
- Impact of this activity, how healthcare professionals/team/patient was impacted and/or the potential for future impact).

Recognition

This award will be presented at the 2019 Annual Conference. Recipient will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster and to present the poster onsite, and the option to submit an *Almanac* article about the project.