



Outstanding Educational Collaboration Award

This award provides the Alliance with an opportunity to acknowledge and reward individuals and/or organizations for working collaboratively with others on an educational endeavor that embodies the spirit of advancing the field of continuing education in the health professions. The award is given to the collaborating partners that have developed an educational activity that identified and addressed a practice or health system gap (or gaps) through a novel approach. The collaboration should also represent a partnership that is unique to the field and one that is considered forward thinking. The collaboration doesn't always have to be between two or more accredited providers nor does the activity have to be approved for CME/CEs. Industry partners are eligible to be nominated. Ultimately, this Award is meant to put the spotlight on those that are thinking outside of box when collaborating with others that have similar goals.

**The educational activity must have been initiated between January 1, 2017 and July 31, 2018 and have reportable educational outcomes to show its effectiveness.*

Complete Online Application Contents

To be considered complete, please make sure your application includes the following:

- Applicant Information;
- Nominee Information;
- Award narrative & outcomes appendix;
- Verification statements that: 1) nominees represent the organizations referenced in the application, and 2) if applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, Advamed, PhRMA Code, OIG/FDA) and verification of disclosure to learners (page from brochure, syllabus, etc.);
- Nominator acknowledgment; and
- Submission agreement.

Award Narrative & Outcomes Appendix

The narrative and appendix you prepare as part of your application must meet the following criteria for content and formatting:

- Include a description of the initiative limited to three pages, not including attachments (acceptable attachments listed below), and should include the following sections:
 - A brief introduction/summary of the initiative
 - A description of how the knowledge gap was identified and why there was a need for this educational activity to be implemented
 - A description of how the collaboration was established, which includes information on how the partners were identified and chosen. Make sure to identify the collaborating partners and the underlying driver for the collaboration. Provide

- detailed information regarding the responsibilities and contributions of each partner and why each contributor was necessary to the success of the activity.
- How the initiative and its various components are linked to the Alliance’s National Learning Competencies
 - How the initiative was supported (to include internal budget allocations, educational grants, and in-kind support)
 - State what changes in knowledge or behavior this activity was designed to change. If the collaboration included a multidisciplinary or interprofessional approach, describe how the activity impacted each learner of the healthcare team
 - Clearly describe the activity content, process for how one completes the activity, technology utilized, and any other relevant information that provides a clear understanding of the entire activity
 - Highlight innovative features and elements of the activity that distinguishes it from other activities of similar content. Describe why this activity transcends the traditional in collaboration and/or design, how it is inventive or novel
 - A description of the impact of the project.
 - For example, provide practical, quantifiable information, which addresses the significance of the collaboration in tangible terms. This can be accomplished by including an Appendix that provides data measuring the impact of the activity and include meaningful evaluation data
 - Submissions should include:
 - The number of people who participated in the activity and a summary of the evaluation results. If a follow-up survey was conducted, please include a summary of these results too.
 - Information related to how practice or health system change occurred. Recommendations for next steps (needs assessment of something uncovered in the activity, additional educational activities/initiative, collaborations/partnership, presentation or publication of results)
 - Why this initiative provided a significant contribution to the field
 - Describe why this collaboration was needed to achieve the goals and learning objectives of the educational activity. With emphases continually being placed on streamlining internal processes and effectively bringing activities to market, it should be articulated as to what consequences would have happened if this activity wasn’t implemented.
 - Describe the potential for future impact this activity might have, what would be done differently, and/or what other collaborations may come from this.
 - Explain how this collaboration can influence other individuals and/or organizations to implement a similar type activity.
 - Lessons learned (e.g., drop off rates, cost/effectiveness ratio, feedback from faculty or collaborators, how were/will the lessons be applied to own setting), including opportunities for future initiative development
 - Be a maximum of **twelve total pages** (comprised of a narrative of no more than three pages; appendix of no more than nine pages), in PDF format with one-inch margins on all sides and no smaller than Arial 11-point font
 - Attachments

- Required: three (3) PAGE MAXIMUM: Documentation that the individual components described occurred (copies of promotional material, links to online components, photographs, etc.).
- REQUIRED: two (2) PAGE MAXIMUM: Summary of overall outcomes and how they are relate to the collaboration of the initiative. Data linking desired changes to achieved outcomes, including the number of individuals who completed the activity. DO NOT INCLUDE pre-test/post-test/satisfaction data in your survey results.
- REQUIRED: one (1) PAGE MAXIMUM: Listing of the roles of each partner in the initiative, especially that of the nominee.
- REQUIRED: one (1) PAGE MAXIMUM THAT INCLUDES STATEMENTS INDICATING THE FOLLOWING:
 - The accredited provider(s) must attest that all components complied with the ACCME’s Standards of Commercial Support™.
 - Verification that nominees represent the organizations responsible for the initiative and its components will occur.
 - Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done.

Evaluation Criteria

In evaluating nominees in this category, the Selection Panel will consider several different aspects, including:

- Accuracy and completeness of application;
- General activity information, including target audience, purpose and nature of collaboration, and clear process and metrics;
- Depiction of why the submitted collaboration is outstanding and deserving of recognition, including innovative elements, stated impact or defined reach, and creation of new model and/or structured approach;
- Knowledge transfer potential or practical application, including ability to replicate and/or apply key learning, contribution to the field, and meaningful insights that build on existing body of knowledge;
- How the initiative and its components are linked to the Alliance’s National Learning Competencies;
- Potential measurable outcome(s) that can be translated to an Annual Conference storyboard and/or publishable manuscript;
- Lessons learned, limitations and opportunities for future initiative development;
- Description of why the submitted activity meets this category and does not qualify in any other category;
- Significant contribution to the CE community or the patient; and
- Impact of this activity, how healthcare professionals/team/patient was impacted and/or the potential for future impact.

Recognition

This award will be presented at the 2019 Annual Conference. Recipient will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster and to present the poster onsite, and the option to submit an *Almanac* article about the project.