



Alliance for
Continuing Education
in the Health Professions

2019

Alliance Year-Round Exhibitor and Promotional Prospectus

Alliance Industry
Summit

Alliance Almanac

Build Relationships with the Alliance

Mark Your Calendar!!

Alliance Annual Conference

January 8-11, 2019

San Francisco Marriott Marquis
San Francisco, CA

Alliance Industry Summit (AIS)

May 6-8, 2019

Baltimore, MD

The Alliance for Continuing Education in the Health Profession (Alliance) is a membership community of over 2,000 healthcare continuing education professionals dedicated to accelerating excellence in healthcare performance through quality education, innovation, advocacy and collaboration. Founded in 1975, the Alliance is the recognized leader and trusted partner striving to close gaps in healthcare delivery by transforming the best science and knowledge into effective professional development.

By promoting your company with the Alliance, your organization demonstrates not only your relationship with our organization, but the CPD industry as a whole. Showcase your company's products and services to our dedicated membership base, actively seeking relationships and ways to advance their organization and career.

Get in front of CEhp professionals throughout the year!

Exhibiting and promoting your organization at the Alliance Industry Summit will put your company ahead of the competition and in front of niche, dedicated groups of CEhp professionals within the industry. Showcase your products and services to smaller groups of actively engaged attendees, allowing for deeper, one-on-one interactions and lasting lead generation.



ALLIANCE *for* CEhp
INDUSTRY SUMMIT

May 6-8, 2019
Sheraton Inner Harbor
Baltimore, MD

Who will you meet on site?



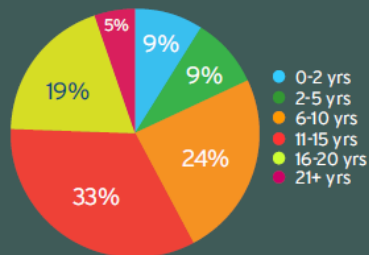
MAY 6-8, 2019
Sheraton Inner Harbor
Baltimore, MD

Alliance Industry Summit (AIS) attendees are a dynamic group of learners within the healthcare education profession, including attendees from:

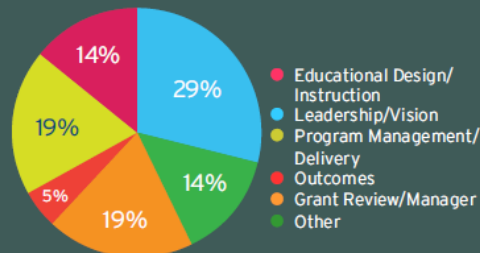
- Pharmaceutical Companies
- Medical Education Providers
- Medical Specialty Society

AIS Attendees:

Experienced Professionals
in the Industry:



Industries Represented:



Industry Leaders:

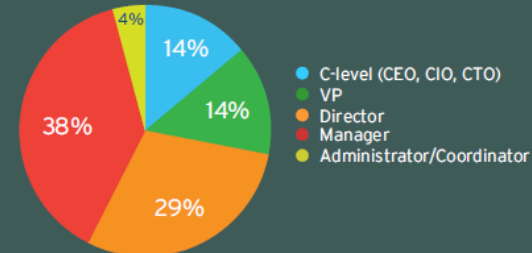


Exhibit Opportunities

Showcase your organization's latest technologies, products, programs, and services with the industry professionals in attendance.



MAY 6-8, 2019
Sheraton Inner Harbor
Baltimore, MD

Interested in participating at AIS and the Annual Conference? Contact Ryan Abell or Ryan Leach for information on bundle packages.

Ryan Abell
rabell@acehp.org
(202) 367-2315

Ryan Leach
rleach@acehp.org
(202) 367-2429

AIS Exhibit Pricing

\$1,995 for one (1) six-foot (6') tabletop

Exhibit Fee includes:

- Conference registration for two (2) individuals
- Access to all educational sessions and food and beverage functions
- Exhibitor name included in the online exhibitor listing (if exhibitor form is received by 6:00 pm ET on March 10, 2017)
- Complete exhibitor setup: Six-foot (6') draped table, table-top exhibit not to exceed six feet in width
- Supplies: Two (2) chairs and one (1) wastebasket
- Attendee pre- and post-conference mailing list for one-time mailing.

Sign up to Exhibit at
AIS [here!](#)

Alliance Industry Summit

Sponsorship Tiers

Platinum: \$10,000 +

- Verbal recognition at the sponsored event, if applicable
- Pre-Event Promotions for sponsored event, if applicable
- Four Full Conference Registrations
- Advance sponsor recognition on the Alliance website (through the end of the conference)
- Exclusive signage recognition
- Company logo included on all sponsor recognition materials

Gold: \$5,000 - \$9,999

- Verbal recognition at the sponsored event, if applicable
- Pre-Event Promotions for sponsored event, if applicable
- Two Full Conference Registrations
- Advance sponsor recognition on the Alliance website (through the end of the conference)
- Exclusive signage recognition
- Company logo included on all sponsor recognition materials

Silver: <\$5,000

- Verbal recognition at the sponsored event, if applicable
- Pre-Event Promotions for sponsored event, if applicable
- Advance sponsor recognition on the Alliance website (through the end of the conference)
- Company logo included on all sponsor recognition materials

Promotional Opportunities

Showcase your organization's latest technologies, products, programs, and services with the industry professionals in attendance.

Welcome Reception

\$5,000 shared / \$8,500 exclusive

Welcome the attendees at this kick-off event! This event includes signage and recognition at the opening reception.

Lunch

\$5,000

Be the company that provides the attendees lunch each day! This promotion includes recognition at your lunch.

Tote Bags

\$5,000

Provide the conference tote bags and gain added exposure each time an attendee reaches for their notebook. Your logo will be visible along with the Alliance logo.

USB Drives

\$5,000

Looking to give an attendee a gift that they can use throughout the entire year? Then sponsoring the thumb drives is your answer! Promotion includes your one-color logo on the USB drive.

Hotel Key Cards

\$3,500

Reach our attendees even after they have left the conference each day! Plus, include a personal message (Alliance approved) for our attendees to read every time they swipe their card. Your logo will be seen by all Alliance attendees staying at the Grande Lakes hotel each time they enter their room.

Promotional Opportunities

Showcase your organization's latest technologies, products, programs, and services with the industry professionals in attendance.

Breakfast

\$3,000 shared/ \$5,000 exclusive

Be one (or the only) of the companies that provides the attendees breakfast each morning! This includes recognition at your breakfast.

Morning & Afternoon Break

\$2,500 shared/ \$4,000 exclusive

Here is your chance to "re-energize" the attendees by providing them with coffee, soda, and tasty treats! Promotion includes recognition at your sponsored breaks. There will be two morning breaks and one afternoon break.

Lanyard/Badge Holder

\$2,000

Attendees are required to wear the name badges to all functions, giving your company hundreds of impressions during the conference. Your company's logo will be imprinted on each neck cord/badge holder.

Promotional Products

(i.e. Pens, Notepads, bag inserts, etc.)

\$500

Imagine all of the attendees carrying items with your company logo. Your organization supplies the items (Alliance approved) that will be handed out at the registration desk when attendees arrive on site.

Wi-Fi

Call for Details

This promotion includes Wi-Fi access for all attendees, sponsorship recognition on the event website and in the on-site program.

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Almanac Content Hub

The *Almanac* is now available as a completely interactive content hub offering Alliance members an easy to navigate platform and month-long access to engaging content written by Alliance members.

Homepage banner \$750
Sidebar button (*visible on every page*) \$750

Space and Materials Deadline:
15th of the month to be included in the next
month's rotation

Homepage banner: 960 x 120 px
Sidebar button: 240 x 300 px



Did you know?

Almanac readers spend on average 3:26 minutes per session on the *Almanac* site.