Introduction

Each year the IACE Benchmarking Working Group conducts surveys via the Alliance. This pulse survey is being designed to gain some deeper insight into the practices around determining Reasonable Budget Ranges. The results of this pulse survey reflect responses from 19 companies across the Pharma/Biotech/Device Industry.

What primary category does your company fall under?

- Pharma: 15
- Biotech: 3
- Device/Diagnostic: 1

What is the estimated global revenue of your company?

- <$1B: 9
- $1B<x<$5B: 4
- $5B<x<$10B: 2
- >$10B: 4

What is the estimated US revenue of your company?

- <$500M: 2
- $500M<x<$1B: 4
- >$5B: 8
- $1B<x<$5B: 5

When a budget line item falls outside a reasonable range or the requestor has not provided enough information to accept an exception to your approvable range what would you do?

- Accept the grant request for a reduced amount that falls within acceptable range
- Decline the request
- Other

Does your company have acceptable budget line item ranges for the following categories? If yes, who sets your range?

- Account & Activity Management: 12, 7
- Content Development: 14, 5
- Audio/Visual: 16, 3
- Audience Generation: 15, 4
- Program Logistics: 13, 6
- Web Development: 14, 5
- Web Hosting Fees: 15, 4
- Outcomes/Evaluations*: 13, 7
- Accreditation: 16, 3
- Faculty/Staff Travel: 8, 11
- Meals (per person per day): 7, 12

*one respondent did not provide responsibility

*Company wide policy does not support meal finance

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