

Case #1: Valued Validity

Accredited Provider, Armstrong Education, received commercial support funds to support its Annual Conference from three different pharmaceutical companies. Pharmaceutical Company ABC reviews and provides comments on the content of several sessions to ensure the validity of the content that will be discussed in those sessions. The faculty members of these sessions incorporate the recommendations into the content that they present to learners. As the Director of CME for Armstrong Education, is this an acceptable practice? Why or why not?