

Med-IQ

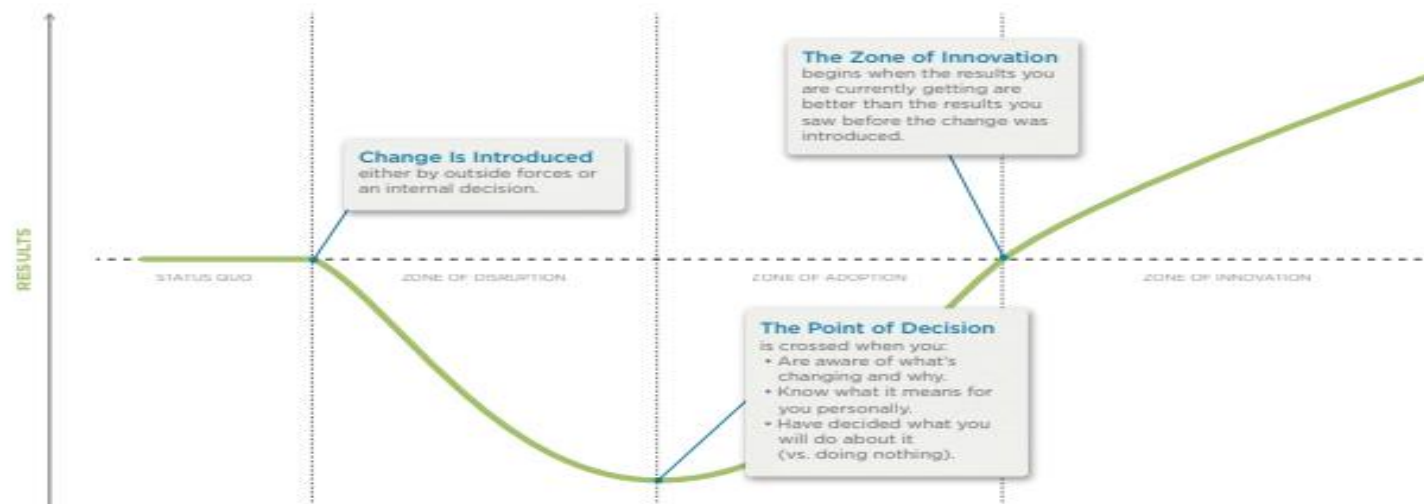
Innovating through the Chaos

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The Change Model Overview

Organizations and individuals experience change in the same basic way. The Change Model illustrates the process people go through when dealing with change. While the duration and shape of the curve in each zone of The Change Model will vary from change to change, the model can be used consistently to diagnose where you are and what to do next. It also helps you determine whether a change has actually been successful or not.



Eight Essentials of Innovation

The Eight Essentials of Innovation serve as an important guidepost for navigating the COVID-19 crisis.



Aspire

Do you accept innovation-led growth as absolutely critical, and have you cascaded targets that reflect this?



Choose

Do you invest in a coherent, time-risk balanced portfolio of initiatives that are resourced to win?



Discover

Do you have differentiated actionable customer, business, market, and technology insights that translate into winning value propositions?



Evolve

Do you create new business models that provide defensible, robust, and scalable profit sources?



Accelerate

Do you beat the competition with fast and effective development and launch of innovations?



Scale

Do you launch innovations in the relevant markets and segments at the right magnitude?



Extend

Do you win by creating and capitalizing on external networks?



Mobilize

Are your people motivated, rewarded, and organized to innovate repeatedly?