



Alliance for
Continuing Education
in the Health Professions

Virtual Alliance Annual Conference

January 12-15, 2021

Register Today!

ALLIANCE EXPERIENCE

Virtual Alliance Annual Conference

WE'RE GOING VIRTUAL!

The Virtual Alliance 2021 Annual Conference is your opportunity to gain insights into the latest trends and issues affecting CPD in healthcare. Together, we grow as a community – even virtually!

[REGISTER NOW](#)

NETWORKING

Virtually connect with the Alliance community and esteemed presenters.

EDUCATION

Expand your knowledge of cutting-edge topics alongside your fellow CPD colleagues.

INNOVATION

Utilize innovative technology guaranteed to enhance your Virtual Alliance Annual Conference experience.

Virtual Alliance Annual Conference

EDUCATION

JANUARY 12, 2021

They Can't Pour From an Empty Cup: Lessening the Impact of Burnout by Rethinking Continuing Professional Development

2:00 p.m. – 2:45 p.m. ET

 HEALTHCARE/CPD LANDSCAPE

Presented by: Donna Gabriel, MS, Med-IQ

When There are No Facts: Education Design Methods During the COVID Crisis

3:00 p.m. – 3:45 p.m. ET

 EVOLVING AND EMERGING TRENDS

Presented by: Christine Keenan, MSN, RN, American College of Cardiology

Diversity and Inclusion Session

4:00 p.m. – 4:45 p.m. ET

Presented by: Aletha Maybank MD, MPH

JANUARY 13, 2021

Confessions of Online Teaching Faculty: Quality First for CPD!

12:30 p.m. – 1:15 p.m. ET

 EDUCATIONAL DESIGN

Presented by: Elizabeth Franklin, PhD, CHCP, University of Mississippi Medical Center

Modern Microlearning-Based CPD: Examples, Benefits, and Open Questions

2:00 p.m. – 2:45 p.m. ET

 EVOLVING AND EMERGING TRENDS

Presented by: Tina Stacy, PharmD, FACEHP, BCOP, CHCP, Clinical Care Options, LLC

Microlearning Sessions

3:00 p.m. – 3:45 p.m. ET

Presented by: Emily Bixler, MBA, PeerView Institute for Medical Education; Pan Chen, Ph.D., Medscape; Gary Bird, PhD, American Academy of Family Physicians; Michael Beyer, PeerView Institute for Medical Education

Program Management via Excel: The Gift of the Pivot Table

4:00 p.m. – 4:45 p.m. ET

 TECHNOLOGY

Presented by: Kaylinh Ly, MPH, Baylor College of Medicine

 ADULT LEARNING

 EDUCATIONAL DESIGN

 EVOLVING AND EMERGING TRENDS

 GRANTS AND INDUSTRY SUPPORT

 HEALTHCARE/CPD LANDSCAPE

 LEADERSHIP

 PROGRAM MANAGEMENT

 TECHNOLOGY

JANUARY 14, 2021

More than Bells and Whistles – Motivating Learners through Educational Design

12:30 p.m. – 1:15 p.m. ET

 ADULT LEARNING

Presenter: Ailene Cantelmi, MFA, The France Foundation

PechaKucha: An Exciting and Effective Alternative to Traditional Presentations in Healthcare Education

2:00 p.m. – 2:45 p.m. ET

 EDUCATIONAL DESIGN

Presented by: Kimberly Hutson, BA, Johns Hopkins All Children's Hospital

Ignite Sessions

3:00 p.m. – 3:45 p.m. ET

JANUARY 15, 2021

Creating Partnerships and Engaging Educational Designs for Interdisciplinary Learners

12:30 p.m. – 1:15 p.m. ET

 LEADERSHIP

Presented by: Theodore Bruno, MD, FACCEHP, The France Foundation

Successes & Challenges in Developing a System of Multiple Support CEhp Activities

2:00 p.m. – 2:45 p.m. ET

 GRANTS AND INDUSTRY SUPPORT

Presented by: Laura Johnson, LRJ Consulting

You Can Do It! Busting Myths About the Use of Audience Response Technology

3:00 p.m. – 3:45 p.m. ET

 TECHNOLOGY

Presented by: Christina Billings, MPH, Des Moines University

2020 in the Rearview: Where We Have Been and Where We Are Going

4:00 p.m. – 4:45 p.m. ET

Presented by: Jann Balmer, PhD, RN, FACEHP, FAAN, UVA School of Nursing; Steven Kawczak PhD, CHCP, FACEHP, Cleveland Clinic; Greselda Butler CHCP, FACEHP, Otsuka Pharmaceutical Development & Commercialization, Inc; Eric Peterson EdM, FACEHP, CHCP American Association of PAs; Lauren Welch, Med Learning Group

KEYNOTE SPEAKER



MICHAEL UNGAR, PhD

Tuesday, January 12, 2021

12:30 p.m. – 1:15 p.m. ET

Michael Ungar, PhD, is a Family Therapist and Professor of Social Work at Dalhousie University where he holds the Canada Research Chair in Child, Family and Community Resilience. Since 2002, Dr. Ungar has directed the Resilience Research Centre, designing multisite longitudinal research and evaluation projects in collaboration with organizations such as The World Bank, The Red Cross, and national public health agencies.

Throughout this fast-paced, story-filled presentation, Dr. Ungar will show that resilience is much more than just personal ruggedness in the face of adversity. It is instead a reflection of how well individuals, families, educators and employers work together to create opportunities for us to find our way to the resources we need for well-being while making those resources available in ways that we experience as meaningful.



ALETHA MAYBANK, MD, MPH

Tuesday, January 12 • 4:00 p.m. – 4:45 p.m.

Aletha Maybank, MD, MPH currently serves as the Chief Health Equity Officer and Group Vice President for the American Medical Association (AMA), where she focuses on embedding health equity across all the work of the AMA and leading the Center for Health Equity. She joined the AMA in April 2019, to launch AMA's Center for Health Equity as their inaugural Chief Health Equity Officer.

NETWORKING



Participate in live Q&As with speakers.



Grow your professional network from your home or office!



Utilize the chat box feature to engage with fellow attendees.

NETWORKING EVENT



Mixology Networking Event

Thursday, January 14 • 5:00 p.m. - 6:30 p.m.

Learn how to craft a masterful cocktail virtually with your fellow CPD colleagues and our sponsors alongside an expert mixologist!

Sponsored by:



Connect with your colleagues and esteemed presenters by sending personal messages. Visit exhibitors during dedicated Exhibit Hall hours and discuss the latest industry trends all within our innovative virtual platform.

ALLIANCE EXPERIENCE

The Alliance Experience is comprised of three opportunities for the CPD healthcare community to gather and access the education, resources and connections necessary throughout the upcoming year. Bundle them together and save on the cost of registration!

Virtual Alliance Annual Conference



January 12-15, 2021

Take advantage of your opportunity to gain insights into the latest industry trends and issues affecting the CPD community. Connect with the Alliance community to discuss the evolving CPD healthcare landscape from your home or office.

Learning Labs



February-April 2021

Further your education with Alliance Learning Labs. When you register for the Virtual Alliance Annual Conference or Alliance Connect, you receive complimentary access to Learning Lab sessions. This series of webinars will cover the most essential topics relevant to CPD professionals.

Alliance Connect



July 13-16, 2021 • Orlando, Florida

The culmination of the Alliance Experience, this planned in-person event brings together the Alliance community for additional education and networking.

Virtual Alliance Annual Conference

SPONSORS & EXHIBITORS

Explore the latest products and services available in the virtual Exhibit Hall daily from 1:15 p.m. – 2:00 p.m.

GOLD



SILVER



BRONZE



SUPPORTER



Exhibitors as of 12.04.20:

AcademicCME

Association of American Medical Colleges
(AAMC)

CadmiumCD

CloudCME

Coordinators Choice - CME Tracker

epocrates (athenahealth)

Global Education Group

Infograph-ed LLC

Postgraduate Institute for Medicine

PVI, PeerView Institute for Medical Education

Web Courseworks