



Alliance for
Continuing Education
in the Health Professions

June 12, 2015

Dear ACEhp Members,

Earlier this month, the Alliance submitted a [response](#) to U.S. News & World Report's article "[What Pharma Wants to Hide](#)" citing the number of inaccuracies in the piece and its misrepresentation of CE and CME.

On behalf of our Advocacy Committee and the Board, I want to share with you that, as a result of our efforts, U.S. News & World Report recognized its error and has since corrected and republished the article accordingly.

Below is the full response we received from our submission:

"I'm writing to thank you for Ed Dellert's letter to the editor regarding the May 11 U.S. News & World Report article "What Pharma Wants to Hide."

Your letter correctly identified a factual error in the piece, and we have since corrected and republished it. We won't be publishing your letter, but we sincerely appreciate your flagging the error for us."

This error was the miscalculation of the portion of CME payments made by pharmaceutical companies to physicians in the last five months of 2013.

We encourage you to read the [response we submitted](#) to U.S. News and World Report and use it as a baseline to reinforce accurate information throughout your organization.

The Alliance has and will continue to advocate on behalf of our community. We thank all for your work in support of ACEhp members and the entire CEhp industry!

Thank you,

Ed Dellert, RN, MBA, CCMP
President, ACEhp